



# **WORLD PM2024** 13-17 October 2024 YOKOHAMA, JAPAN

International Powder Metallurgy Congress & Exhibition

<https://www.worldpm2024.com>

## **Information for Prospective Sponsors**

Event dates:

Congress: Sunday, October 13, to Thursday, October 17, 2024

Exhibition: Monday, October 14, to Wednesday, October 16, 2024

Venue:

Pacifico Yokoyama (Conference Center and Exhibition Hall)

Inquiries:

World PM2024 Secretariat

c/o JTB Communication Design, Inc.

Celestine Shiba Mitsui Bldg., 3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan

E-mail: [worldpm2024@jtbc.com.co.jp](mailto:worldpm2024@jtbc.com.co.jp)

## **Event overview**

### **Name:**

2024 Powder Metallurgy World Congress & Exhibition

Abbreviated name: World PM2024

### **Organizers:**

Japan Powder Metallurgy Association (JPMA)

Japan Society of Powder and Powder Metallurgy (JSPM)

### **Supporters:**

Asian Powder Metallurgy Association (APMA)

European Powder Metallurgy Association (EPMA)

Metal Powder Industries Federation (MPIF)

### **Theme:**

“Make a better world with PM”

### **Dates:**

Congress: Sunday, October 13, to Thursday, October 17, 2024

Exhibition: Monday, October 14, to Wednesday, October 16, 2024

### **Venue:**

Pacifico Yokoyama (Conference Center and Exhibition Hall)

1-1-1 Minatomirai, Nishi-ku, Yokohama-shi, Kanagawa Prefecture 220-0012, Japan

Phone: +81-45-221-2155

<http://www.pacifico.co.jp/>

### **Anticipated attendance:**

1,000

(Including 160 attendees from Europe, 70 from North America, 250 from Asia and Oceania, 500 from Japan, and 20 from other countries and regions)

### **Past events**

2012: Japan (Yokohama)

2014: U.S.A. (Orlando)

2016: Germany (Hamburg)

2018: China (Beijing)

2020: Canada (Montreal) \*Canceled due to COVID-19.

2022: France (Lyon)

## Sponsorship information

### I. Sponsorship packages

We're offering the following four sponsorship packages.

Sponsors will be invoiced separately for optional fees not included in their package. (Taxes)

\*Amounts are not subjected to taxation.

Package content	Platinum (Limit: 3 sponsors) <b>CLOSED</b>	Gold (Unlimited)	Silver (Unlimited)	Bronze (Unlimited)
Cost	¥ 2,100,000	¥ 1,200,000	¥ 400,000	¥ 150,000
<b>Benefits</b>				
1. Inclusion of logo on website and in Congress Guide	XL	L	M	S
2. Screening of promotional videos or slides during session breaks	Yes	-	-	-
3. Inclusion of ad in Congress Guide	Cover 2-4 (Color) *First-come, first-served	Full page in appendix (Color)	Full page in appendix (Color)	Half-page in appendix (Color)
4. Inclusion of pamphlet in congress bag	-	-	Yes	Yes
5. Booth availability	1	1	-	-
6. Sign with logo (Displayed in vicinity of reception desk)	XL	L	M	S
7. Inclusion of logo on promotional merchandise (Congress bag × 1, strap × 1, notebook/ballpoint pen × 1)	First-come, first-served	-	-	-
8. Event sponsorship (Opening Ceremony, Welcome Reception, Congress Party)	-	First-come, first-served (Limit: 3 sponsors)*	-	-
9. Free participation slots (per slot)	3 attendees	1 attendee	1 attendee	-
10. Priority treatment at exhibiting company seminars	-	-	-	First-come, first-served

\*The first three sponsors will be able to choose the event they wish to sponsor from the Opening Ceremony, Welcome Reception, and Congress Party. Please note that subsequent applicants will be assigned an event by the organizer.

## Package content details

### 1. Inclusion of logo on website and in Congress Guide

Eligibility: Platinum, Gold, Silver, and Bronze sponsors

Benefit: The sponsor's corporate logo will be included on the World PM2024 website and in the Congress Guide.

•Platinum: XL

•Gold: L

•Silver: M

•Bronze: S

\*Sponsors will be notified of specific dimensions later.

### 2. Screening of promotional videos or slides during session breaks

Eligibility: Platinum sponsors

Benefit: The sponsor's promotional videos or slides will be shown during technical session breaks.

### 3. Inclusion of ad in Congress Guide

Eligibility: Platinum, Gold, Silver, and Bronze sponsors

Benefit: The sponsor's ad will be included in the Congress Guide.

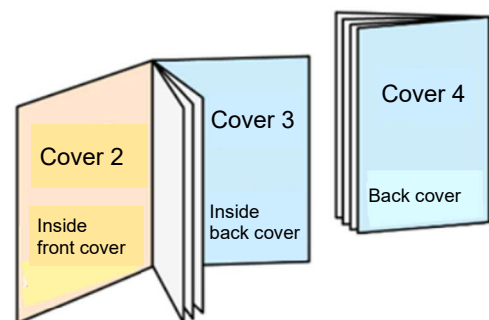
•Platinum: Cover 2-4 (color)

*\*First-come, first-served*

•Gold: Full page in appendix (color)

•Silver: Full page in appendix (color)

•Bronze: Half-page in appendix (color)



### 4. Inclusion of pamphlet in congress bag

Eligibility: Silver and Bronze sponsors

Benefit: The sponsor's pamphlet (about 1 A4-size page) will be included in the congress bag.

### 5. Booth availability

Eligibility: Platinum and gold sponsors

Benefit: The sponsor will be given a booth in the exhibition space.

### 6. Sign with logo

Eligibility: Platinum, Gold, Silver, and Bronze sponsors

Benefit: The sponsor's corporate logo will be shown on a sign in the vicinity of the reception desk.

•Platinum: XL

- Gold: L
- Silver: M
- Bronze: S

\*Sponsors will be notified of specific dimensions later.

## 7. Inclusion of logo on promotional merchandise

Eligibility: Platinum sponsors **\*First-come, first-served**

Benefit: The sponsor's corporate logo will be shown on promotional merchandise handed out at the event.

(Congress bag × 1, strap × 1, notebook/ballpoint pen × 1)

## 8. Event sponsorship

Eligibility: Gold sponsors

**\*Up to three sponsors on a first-come, first-served basis.**

**\*Please note that subsequent applicants will be assigned an event by the organizer.**

Benefit: The sponsor's name and corporate logo will be shown on signage and other materials during events at the venue (Opening Ceremony, Welcome Reception, Congress Party).

## 9. Free participation slots (per slot)

Eligibility: Platinum, Gold, and Silver sponsors

Benefit: One or more representatives of the sponsor will be invited to attend World PM2024.

- Platinum: 3 attendees
- Gold: 1 attendee
- Silver: 1 attendee

## 10. Priority treatment at exhibiting company seminars

Eligibility: Bronze sponsors **\*First-come, first-served**

Benefit: Sponsors will receive the right to apply on a priority basis for exhibiting company seminars.

## II. Merchandise sponsorship plans

### Inclusion of ad in Congress Guide

The sponsor's ad will be included in the Congress Guide.

Full page in appendix (color): ¥100,000

Half-page in appendix (color): ¥50,000

## **How to apply**

Please apply via the online form:

<https://form.qooker.jp/Q/auto/en/worldpm2024sponsorEN/submit/>

You will receive an invoice after applying. Please remit payment by bank transfer by the deadline on the invoice. Applicants are responsible for paying the bank transfer fee.

### **Application deadline:**

Friday, March 29, 2024: First deadline

\*The corporate logo and website URLs of sponsors that complete their application by the first deadline will be included on the World PM2024 website once their sponsorship fees have been paid.

Friday, May 31, 2024: Second (final) deadline

Friday, June 28, 2024: Final deadline for sponsorship fee payment

\*Applications will be accepted on a first-come, first-served basis.

Applications for benefits with a limited number of sponsor slots will be closed once the corresponding slots are filled, even if the above deadline has not yet passed.

### **Cancellation fees:**

From sponsorship application to the first deadline on Friday, March 29, 2024: ¥50,000

From Monday, April 1, to Friday, May 31, 2024: 50% of sponsorship fee

On or after Friday, June 28, 2024: 100% of sponsorship fee

\*Applicants are responsible for paying bank transfer fees associated with any sponsorship fee refunds.

### **Apply to:**

World PM2024 Secretariat

c/o JTB Communication Design, Inc.

Celestine Shiba Mitsui Bldg., 3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan

E-mail: [worldpm2024@jtbcom.co.jp](mailto:worldpm2024@jtbcom.co.jp)